



# REDUCING THE IMPACT OF DRUGS ON FAMILIES (RIDOF) PILOT PROGRAM

## CITY COUNCIL MEETING

Ryan Johansen, Chief of Police

March 1, 2022



## **Provide Council with a report on the Reducing the Impact of Drugs on Families (RIDOF) Pilot Program**

# Agenda



- I. Background
- II. Key components of the pilot program
- III. Timeline
- IV. SBCF Grant Award
- V. Questions

# Background

## Epidemic level drug problem

- More deaths in SF from overdose than COVID-19 in 2020
- Estimated 10.1 million people/year misuse opioids alone
- More than 70,000 people/year die of drug overdose
  - In recent years, more than 70% from opioids

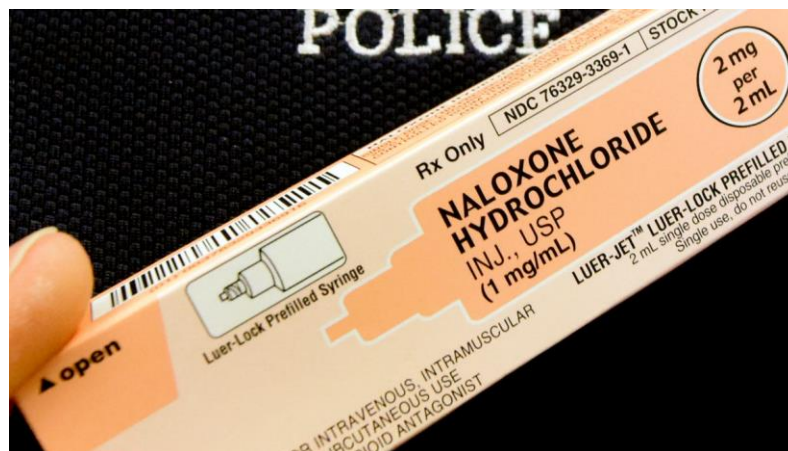




# Background

## It's right here...in San Bruno

- Enough Fentanyl to kill entire SB population – 3 times
- Hundreds of emergency Naloxone administrations
- Encountering Fentanyl/other opioids daily
- And...methamphetamine use is surging as well



# Background



## Emergent, new, poorly understood

- Doesn't look, smell, or act like anything else
- Far more dangerous than anything we've seen
- Multiple methods of use
- Signs of use not initially obvious
- Anxiety relief makes it very attractive/addictive



# Background



## Elimination of D.A.R.E. left a void

- Early, research-based drug education
  - Appearance, use, effects, dangers, symptoms, etc.
- Knowledgeable resource for kids' questions
- United kids in commitment to living drug free



# Background



## D.A.R.E. shortcomings

- No parental education component
- No teachers/staff education component
- Failed to keep up with trends and be relevant
- Fear-based approach





# Background

## SBPD wants to help



- Fill the void left by the end of D.A.R.E.
- Leverage what worked
- Improve what did not work
- From fear-based to education/reality based



## Reducing the Impact of Drugs on Families

"Let's get RID OF this epidemic"



# Key Components of the Program

- Age group
  - Young enough to be influenced/open
  - Old enough to understand
- Relevant, accurate, contemporary information
- Less fear-based
  - More believable, real-world repercussions
- Relationship/trust building
  - Group and individual interactions
- Parental education
  - With and without kids
- Teacher/staff education
- Feedback, evaluation, adjustment, growth



# Progress/Timeline

## Stage One (Current)

- Staff member training
- Curriculum development
- Drug/paraphernalia displays





# Progress/Timeline



## Stage Two (June)

- Finalize curriculum
- Dry runs
- Scheduling with schools

# Progress/Timeline

## Stage Three (September)

- Program promotion
- Begin conducting program for first half of schools





# Progress/Timeline



## Stage Four (December)

- Program promotion
- Begin conducting program for second half of schools
- Feedback
- Grant reporting

# SBCF Grant Award



San Bruno Community Foundation provided a \$15K grant to help get this pilot program started!



# Questions

